

# SPREAD THE WORD ABOUT RECYCLING

## AMERICA RECYCLES DAY

Show your support for Recycling initiatives by signing and promoting your support of the America Recycles Day Pledge. ARD is the only nationally-recognized day for community education and collection events encouraging hundreds of thousands of individuals to recycle. Take the pledge at [AmericaRecyclesDay.org](http://AmericaRecyclesDay.org).

## RECYCLING AT WORK

Encourage small businesses in your communities to commit to workplace recycling via the Recycling at Work initiative. By taking the pledge and becoming a Pledge Partner, businesses and organizations can access special recycling bin discounts, free tools and other resources online to help them increase recycling, encourage employee participation, and earn recognition for their actions. Visit [RecyclingAtWork.org](http://RecyclingAtWork.org) for more information and resources.

## SCHOOL ENGAGEMENT

Encourage K-12 schools in your communities to participate in KAB's national recycling competition Recycle-Bowl. Taking place each fall, Recycle-Bowl is designed for teachers, student green teams and facility managers to engage students and the community in recycling. Each year, Recycle-Bowl reaches over 1 million students. Visit [Recycle-Bowl.org](http://Recycle-Bowl.org) for more information and resources.

## MUNICIPALITY SUPPORT OF "I WANT TO BE RECYCLED"

Encourage municipalities to leverage the "I Want to Be Recycled" campaign to promote recycling locally. Via the campaign's toolkit at [IWantToBeRecycled.org/contribute](http://IWantToBeRecycled.org/contribute), municipalities can utilize campaign assets to create localized versions of the national campaign. To discuss opportunities, email Brenda Pulley at [bpulley@kab.org](mailto:bpulley@kab.org).

## FIND LOCAL RECYCLING CENTERS

Promote and direct your constituents to [IWantToBeRecycled.org](http://IWantToBeRecycled.org) where individuals can enter their zip codes to find local recycling information and to locate the nearest recycling centers to their homes.



*"I want to be a bench.  
Recycle me."*